



## Quick Guide to Member Recruitment

### Why Invite Others To Join?

Inviting women to join Impact100 DC isn't just about numbers—it's about expanding our impact. Every new member helps us fund more high-impact grants that address urgent needs in our community. Together, we can make a huge difference!

### 3 Easy Steps to Recruit New Members

#### 1. Make a List of Prospective Members

- Consider inviting: Friends, family, colleagues, neighbors, members of other groups you're involved with (book groups, alumni clubs, places of worship, etc.), and organizations that might sponsor memberships for their employees.
- Tip: Think of women passionate about philanthropy and community impact.

#### 2. Decide How to Reach Out

- How: Pick what works best—phone call, text, email, coffee, etc.
- What to say: Share why you joined, explain our mission, and ask them to be part of it. Make it personal and highlight the impact they can have.
- Use the Member Recruitment Toolkit to help in your outreach. Consider using one of these [Sample Emails](#) as a template. Use the [FAQs](#) to get quick answers to common questions.

#### 3. Ask Them to Join

- Invite them to join us as part of Impact100 DC for 2025. Together, we can pool our contributions to fund high-impact grants and drive meaningful change in our community.
- Mention the deadline—if they join by 12/31, they will become a 2025 member and participate in the 2025 grant cycle.

### Bonus: Invite Them to a Meet and Greet

- Why: It's a great way to meet current members and get a feel for our work and the community.
- When & Where
  - Sunday, 12/15, 3-5 pm – hosted by Elisa Joseph Anders & Martha Coven in Arlington. [Register here](#).
  - Tuesday, 12/17, 7-7:30 pm – Virtual Meet and Greet (Zoom). 30-minute info session and Q&A (7:00-7:30 pm), followed by optional breakout rooms to chat informally with Impact100 DC members (7:30-8 pm). [Register here](#).

### Member Recruitment Toolkit Contents: Quick and Easy Resources

- [Sample Emails](#): Templates for inviting new members
- [Sample Text Messages](#): Quick messages to help spread the word
- [Sample Social Media Posts](#): Shareable posts for your platforms [downloadable Word Doc]
- [FAQs](#): Quick answers to common questions
- [Meet Our Grantees](#): Profiles of recent and past grant recipients
- [Impact100 DC Brochure](#): Highlights our mission, impact, and how to join

### Questions?

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